



MTM LinguaSoft has met those goals, winning clients and kudos for high quality translation and no-hassle project management.

MTM LinguaSoft has grown steadily, providing translations of all kinds of materials – from simple business cards and marketing brochures to complex technical manuals and material safety data sheets – for projects involving Spanish, Chinese, French, Arabic, Japanese and German, as well as less common languages such as Hindi, Thai and Croatian.

Today, MTM LinguaSoft provides translation and localization services for a wide range of companies that do business with international markets or in multilingual environments and is recognized as a specialist in the translation and globalization of websites, software and online applications, such as e-learning modules. This work recently made MTM the subject of a feature article in the Philadelphia Business Journal (<http://philadelphia.bizjournals.com/philadelphia/stories/2008/06/02/smallb1.html>).

While specializing in interactive applications, MTM LinguaSoft continues to provide a full range of document translation and multilingual desktop publishing services to customers in the United States and abroad. The company handles all languages, but is particularly strong in Middle Eastern and Asian languages. It is also distinguished by its project management approach, which stresses several layers of quality assurance. The combination of project management excellence, technology expertise and customer commitment ensures that clients receive only the highest quality of localized content in their desired foreign languages.

In building the company, Myriam Siftar drew from her own cross cultural experiences as an information technology consultant with an international background. For 15 years she was a successful project manager who has implemented several ERP systems and e-commerce systems for both Fortune 500 and startup companies within the US, Europe and Latin America. As a result of this experience, she has developed an awareness of and a methodology for addressing cultural issues that arise in global business settings. She is used to working with clients to understand business requirements and deliver solutions.

After completing a B.S. in Computer Science at a leading French engineering school, Myriam went to receive a Masters

When Myriam Siftar founded MTM LinguaSoft in 2003 her goal for the company was to become the mid-sized language services provider known for client satisfaction and information technology savvy. Since its founding,

from the European School of Management in Paris (formerly, Ecole Supérieure de Commerce de Paris) and an M.B.A. from Drexel University.

In addition to heading MTM LinguaSoft, Myriam has presented seminars on website globalization and multicultural communication to a number of groups including the World Trade Center of Greater Philadelphia and the Greater Philadelphia Chamber of Commerce. She is also active in a number of other business and professional organizations and recently became a member of the board of the Philadelphia American Marketing Association. As a result of her activities and experience, she has been appointed by the U.S. Secretary of Commerce to a four-year term on the Mid-Atlantic District Export Council.

MTM LinguaSoft is certified as a Women's Business Enterprise (WBE) by the Women's Business Enterprise National Council, the largest third-party WBE certification organization in the U.S.



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